PERSONA 4 ARENA

Bilingual Packaging (Eng + Fre)

DUAL LANGUAGE AUDIO The N. American release of *P4 Arena* will include easily toggled English & Japanese voice tracks!

Release	**8/7/2012**
System	**360, PS3**
Genre	**Fighting**
ESRB	**Teen**
# of Players	**1-2**
Developer	**ATLUS**
MSRP	**$59.99**
UPC *360*	**7-30865-90012-1**
UPC *PS3*	**7-30865-00145-3**
SKU *360*	**PS-90012-1**
SKU *PS3*	**PS-00145-3**

Developed in collaboration with genre masters Arc System Works, *Persona 4 Arena* uses gorgeous, hand-drawn, high definition 2D anime-style fighters and colorful, over-the-top special effects to bring to life a roster of fighters from the critically-acclaimed, highly popular *Persona 3* and *Persona 4*. Backed up by an original, hardcore fighting engine from one of the most respected 2D fighting game developers in the industry, *Persona 4 Arena* represents the biggest, most noteworthy expansion of the esteemed series to date.

A COLLABORATION WITH GENRE MASTERS ARC SYSTEM WORKS

Developed in partnership with the studio responsible for fan favorite fighting games *BlazBlue* and *Guilty Gear*.

CONSOLE-EXCLUSIVE FEATURES AND CONTENT

The home console release will include a number of new features over the Arcade version, including a full Story mode and online multiplayer!

CHARACTERS AND SETTINGS FROM AWARD-WINNING *PERSONA 3 & 4*

Beautiful, hand-drawn 2D anime-style sprites of characters based on the award-winning *Persona 3 and 4* roleplaying games, along with eye-popping stages and special effects, are a special treat for both ATLUS and genre fans.

ORIGINAL, HARDCORE FIGHTING MECHANICS

True to Arc System Works tradition, *P4A* looks and feels like nothing else out there. Each fighter has attacks tied to their Persona, their summoned inner strength, adding to the depth and complexity.

SCREENSHOTS

TEEN
Language
Mild Blood
Suggestive Themes
Use of Tobacco
Violence
ESRB CONTENT RATING www.esrb.org

For additional resources, please visit **atlus.com/sales**

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ATLUS